Thursday, April 12 – 100 Montgomery St., The Presidio of San Francisco, 94129

8:30am  Breakfast (in Exhibit Rm. 1); Programs Gallery Open (Exhibit Rm. 2)

9:00am  Welcome in Open Square
         - Esta Soler; President & Founder, Futures Without Violence
         - Curtis Brungardt; PhD; Professor & Executive Director of Center for Civic Leadership

         Short Film Premiere - "A New Kind of Strength"
         - Kit Gruelle; Advocate/Filmmaker

         Day Overview & Call to Action
         - Lonna Davis; Director of Children’s Programs, Futures Without Violence
         - Brian O’Connor; Dir. of Public Education Campaigns & Programs, Futures Without Violence
         - Ron Benza; President, Benza Group

         One-on-one w/Sergio Martinez
         - Moderator: Thomas Goetz; Executive Editor, Wired magazine
         - Sergio Martinez; World Championship Boxer
         - Sampson Lewkowicz; Manager/Interpreter, Sergio Martinez

10:00am  End one-on-one; Move to Exhibit Hall

Discussion - Social Media for Social Change
         - Moderator: Thomas Goetz; Executive Editor, Wired magazine
         - Shabnum Mehra; Group Strategy Director, Social Media, AKQA
         - Casey Corcoran; Program Director, Futures Without Violence
         - Chad Sniffen; Prevention Services Coordinator, CALCASA

Keynote and Q&A
         - Tony West; Acting Associate Attorney General, US Department of Justice
Thursday, April 12 (cont.)

12:00 pm  “All Star” Luncheon in Open Square
- Tony West; Acting Associate Attorney General, US Department of Justice
- “A New Kind of Strength” excerpt
- Coach Ron Barney; Director of Athletics, San Juan Unified School District
- Coaching Boys Into Men Video
- Malcolm Astley; Lauren Astley Memorial Fund
- Coach Ron Barney & Youth Luis Abarra
- Moderator: Marty Lurie; Commentator, KNBR
- Discussion with Joe Torre; Former Manager, LA Dodgers & NY Yankees and Willie Mays; Hall of Fame Baseball Player
- Esta Soler presents Awards to Willie Mays and Joe Torre
- Remarks from Nancy Pelosi; Democratic Leader, US House of Representatives
- Videotaped remarks from Vice President Joe Biden
- Esta Soler closing remarks and tribute to Cindy Waitt

2:00 pm  Luncheon Ends; Move to Exhibit Hall

2:10 pm  Discussion - The College Years: Critical Issues of Safety & Social Norm Change
- Moderator: Tamara Straus; Senior Editor, Stanford Social Innovation Review
- Danielle Dezao; Student activist and organizer
- Ken Hsu; Assistant Vice Provost, Stanford University
- Neil Irvin; Executive Director, Men Can Stop Rape
- Jackson Katz, PhD; Founder, Mentors in Violence Prevention

3:00 pm  “Half the Sky” documentary clip; Q&A with Mikaela Beardsley
- Moderator: Joel Brinkley; Syndicated Columnist, Professor of Journalism, Stanford University
- Mikaela Beardsley; Executive Producer, “Half the Sky”

3:30 pm  End one-on-one with Mikaela; Move to Open Square

Discussion - We Are a Global Movement
- Moderator: Joel Brinkley; Syndicated Columnist, Professor of Journalism, Stanford University
- Gary Barker, PhD; International Director and Founder, Instituto Promundo
- Jimmie Briggs, PhD; Executive Director and Co-Founder, Man Up Campaign US, Inc.
- Carmen Del Rosario; Former International Rescue Committee staff and organizer
- Todd Minerson; Executive Director, White Ribbon Campaign

4:30 pm  “Commitment” & Wrap Up
- Lonna Davis; Director of Children’s Programs, Futures Without Violence
- Brian O’Connor; Dir. of Public Education Campaigns & Programs, Futures Without Violence
- Karen Ijichi Perkins; Graphic Recorder, Ijichi Perkins & Associates

5:15 pm  Adjourn