



**Thursday, April 12 – 100 Montgomery St., The Presidio of San Francisco, 94129**

**8:30am Breakfast (in Exhibit Rm. 1); Programs Gallery Open (Exhibit Rm. 2)**

**9:00am Welcome in Open Square**

- Esta Soler; President & Founder, Futures Without Violence
- Curtis Brungardt; PhD; Professor & Executive Director of Center for Civic Leadership

**Short Film Premiere - "A New Kind of Strength"**

- Kit Gruelle; Advocate/Filmmaker

**Day Overview & Call to Action**

- Lonna Davis; Director of Children's Programs, Futures Without Violence
- Brian O'Connor; Dir. of Public Education Campaigns & Programs, Futures Without Violence
- Ron Benza; President, Benza Group

**One-on-one w/Sergio Martinez**

- Moderator: Thomas Goetz; Executive Editor, *Wired* magazine
- Sergio Martinez; World Championship Boxer
- Sampson Lewkowicz; Manager/Interpreter, Sergio Martinez

**10:00am End one-on-one; Move to Exhibit Hall**

**Discussion - Social Media for Social Change**

- Moderator: Thomas Goetz; Executive Editor, *Wired* magazine
- Shabnum Mehra; Group Strategy Director, Social Media, AKQA
- Casey Corcoran; Program Director, Futures Without Violence
- Chad Sniffen; Prevention Services Coordinator, CALCASA

**Keynote and Q&A**

- Tony West; Acting Associate Attorney General, US Department of Justice

## **Thursday, April 12 (cont.)**

### **12:00pm "All Star" Luncheon in Open Square**

- Tony West; Acting Associate Attorney General, US Department of Justice
- "A New Kind of Strength" excerpt
- Coach Ron Barney; Director of Athletics, San Juan Unified School District
- *Coaching Boys Into Men* Video
- Malcolm Astley; Lauren Astley Memorial Fund
- Coach Ron Barney & Youth Luis Abarra
- Moderator: Marty Lurie; Commentator, KNBR
- Discussion with Joe Torre ; Former Manager, LA Dodgers & NY Yankees and Willie Mays; Hall of Fame Baseball Player
- Esta Soler presents Awards to Willie Mays and Joe Torre
- Remarks from Nancy Pelosi; Democratic Leader, US House of Representatives
- Videotaped remarks from Vice President Joe Biden
- Esta Soler closing remarks and tribute to Cindy Waitt

### **2:00pm Luncheon Ends; Move to Exhibit Hall**

### **2:10pm Discussion - The College Years: Critical Issues of Safety & Social Norm Change**

- Moderator: Tamara Straus; Senior Editor, *Stanford Social Innovation Review*
- Danielle Deza; Student activist and organizer
- Ken Hsu; Assistant Vice Provost, Stanford University
- Neil Irvin; Executive Director, Men Can Stop Rape
- Jackson Katz, PhD; Founder, Mentors in Violence Prevention

### **3:00pm "Half the Sky" documentary clip; Q&A with Mikaela Beardsley**

- Moderator: Joel Brinkley; Syndicated Columnist, Professor of Journalism, Stanford University
- Mikaela Beardsley; Executive Producer, "Half the Sky"

### **3:30pm End one-on-one with Mikaela; Move to Open Square**

#### **Discussion - We Are a Global Movement**

- Moderator: Joel Brinkley; Syndicated Columnist, Professor of Journalism, Stanford University
- Gary Barker, PhD; International Director and Founder, Instituto Promundo
- Jimmie Briggs; Executive Director and Co-Founder, Man Up Campaign US, Inc.
- Carmen Del Rosario; Former International Rescue Committee staff and organizer
- Todd Minerson; Executive Director, White Ribbon Campaign

### **4:30pm "Commitment" & Wrap Up**

- Lonna Davis; Director of Children's Programs, Futures Without Violence
- Brian O'Connor; Dir. of Public Education Campaigns & Programs, Futures Without Violence
- Karen Ijichi Perkins; Graphic Recorder, Ijichi Perkins & Associates

### **5:15pm Adjourn**