#WHEREIAMME

On Tuesday, June 25, 2013, That's Not Cool will launch a social media campaign asking teens to reflect on and share places in their communities where they feel safe. We invite you to share the campaign with teens in your work and use the questions below to guide a conversation about fostering safe and healthy communities for everyone.

STEP 1: ASK TEENS

- ***Where do you feel like you can be yourself?***
- Have teens brainstorm 5 – 10 places in their community where they feel like they can be themselves.

STEP 2: TAKE PHOTOS

- Using digital cameras, cell phones, or disposable cameras, have teens take photos of the places in their community where they feel like they can be themselves.

STEP 3: SHARE PHOTOS

- Teens upload their photos to their favorite social networking sites (Facebook, Twitter, Tumblr, Instagram, Google+, etc.).
- Once uploaded, have teens add the hashtag #WhereIAmMe to their post. Be sure to tag @ThatsNotCool in the post as well.

DISCUSSION QUESTIONS

Encouraging teens to reflect on the places where they feel like they can be themselves promotes resilience by helping teens to recognize the resources available to them every day. Even when they might feel isolated and alone, every teen has a place in their community or a person in their lives they can turn to for support. The following discussion questions can help guide your conversation with teens to support their participation in the #WhereIAmMe campaign.

- Why did you choose the places you photographed? What is it about those places that makes you feel comfortable being yourself?
- Have you ever gone to one of the places you photographed when you were having a problem or needed help with something? What happened as a result?
- You photographed places in your community where you feel like you can be yourself, but there are other places that might not feel as comfortable to you. What do you think those places could do to make you and others feel more comfortable being themselves?

Be sure to follow That's Not Cool and the #WhereIAmMe campaign on Facebook, Twitter, Tumblr, Google+, and Instagram!

That's Not Cool is an initiative of Futures Without Violence developed in partnership with the Department of Justice's Office on Violence Against Women and the Advertising Council. For more information, visit www.ThatsNotCool.com.