

Family Violence Prevention Fund

Coaching Boys Into Men
"Father & Son"

Father & Son/Baseball :15
As Produced Script

VO

You'll spend years teaching your son how to hit a baseball,
but how much time will you spend teaching him what not to hit?

Super

All violence against women is wrong.
endabuse.org

Logos

Ad Council
Family Violence Prevention Fund
Waitt Institute

Father & Son/Sport :15
As Produced Script

VO

You taught him how to hit a baseball,
A nine-iron,
You even taught him how to hit the open man.

But how much time have you spent teaching him what not to hit?

Super

All violence against women is wrong.
endabuse.org

Logos

Ad Council
Family Violence Prevention Fund
Waitt Institute

Father & Son :25/25
As Produced Script

VO

You taught him how to hit a baseball,
How to hit a receiver,
A nine-iron,
You even taught him how to hit the open man.
But how much time have you spent teaching him what not to hit?

Super

Teach early.

All violence against women is wrong.
endabuse.org

Logos

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