Weekly Challenge: #gifRESPECT

Create a fun gif, meme or video to promote positive, respectful behavior.

Enter with #gifRESPECT on Twitter, Instagram or Vine and you could win a $100 Macy’s Gift card!

Regional/National Challenge: Show RESPECT

Take a video or photo of you and your friends creating an act of respect. Do something special to honor someone in your life or community who you think deserves some positive recognition.

Then, share it at: www.The Respect Challenge.org. You could win $5,000 to donate to a school or nonprofit, a $5,000 scholarship and more!

Two ways to ENTER

Timeframe: Tuesday, October 13, 2015 to Friday, November 20, 2015