

**FUTURES**  
WITHOUT VIOLENCE

IMPACT REPORT



THIS WORLD  
FULL of HOPE  
It's BEGIN TO  
PROCEED WITH

# WHY COURAGE? WHY NOW?



Esta Soler  
President & Founder

At Futures Without Violence, we are in the business of creating social change, guided by optimism. We come to this work with the fundamental belief that it is possible to disrupt the cycle of violence that cuts through so many families and communities; to spark healing and joy in children who endure its impacts; to support survivors as they heal — and above all, through education, research and activism, to prevent violence from occurring in the first place.

Optimism requires resilience. There were many hard days in 2019, from bulletproof backpacks to the trauma of family separation, and the loss of cherished leaders. Yet, together we persevered.

The late Congressman Elijah Cummings, a revered friend of our movement, and a longtime champion for children, used to say, “Through your pain you will find your passion, and through your passion, you will find your purpose.”

We pursue our work in this spirit, as we take on daunting challenges at the intersection of gender, racial and economic injustice.

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**“Turn your pain  
into purpose  
and passion”**

CONGRESSMAN ELIJAH CUMMINGS



## SURVIVOR HEALTH & SAFETY

Health care providers, who are on the frontlines of helping survivors, play a critical role in addressing violence. This year, Futures Without Violence trained over **10,000 health providers** to be better prepared to detect and respond to violence. These inspirational leaders are changing lives.

We provided over **1 million educational materials** to health care workers, survivors, and violence prevention advocates. These materials serve as a confidential lifeline for victims.

Our in-depth programs support community health centers, HIV and campus health programs, home visitation initiatives helping new parents, and large hospital systems to identify and support people in need. Those who receive these interventions report **decreased violence** and **improved health**.

We were excited this year to introduce **“Voices from Our Movement”**, a new, three-part video series that offers strategies to address the connections among racism, oppression and violence.



OVER  
**1 MILLION**  
HEALTH  
RESOURCES  
DISTRIBUTED

Optimism is not only in our DNA, it is also grounded in data. Science shows that violence is a learned behavior, not an inevitable part of the human experience, and that recovery from trauma is possible. Violence does not form in a vacuum, but often emerges where there are inequities driven by gender, race, childhood trauma or poverty.

By taking a holistic and evidence-based approach, we are better able to deconstruct and prevent violence, and to promote healing and resilience. We partner with survivors, activists, educators, scientists, healthcare practitioners and policymakers to untie the knots that limit so much human potential.



**“When we step up for survivors, when we stop sealing them off in shame, when we quit interrogating them..., look what happens. Books are written, laws are changed. We remember we were born to create.”**

CHANEL MILLER  
AUTHOR, “KNOW MY NAME”

We partner as well with authors, journalists, filmmakers and other creative artists in the storytelling that underlies everything we do at Futures Without Violence. Stories matter, because they allow us to see ourselves in the experiences of others.

Storytelling is a vital tool for challenging and reshaping the cultural norms that contribute to violence and hate, whether those acts occur in private, public or virtual spaces.

## HELPING KIDS HEAL & LEARN

Futures Without Violence leads the largest national evaluation to date of what works to help families in the child welfare system experiencing domestic violence. We support Head Start centers across the country that serve kids from low-income communities, some whose families are struggling with homelessness, and we help public schools to better support children experiencing trauma and toxic stress. In partnership with Head Start, these programs, and our award-winning Changing Minds campaign, promise to be life-changing for over **1 million of the most vulnerable children** in the United States.

We supported introduction of the **Keeping Girls in School Act of 2019**, important bipartisan legislation calling on the U.S. government to address barriers that are keeping more than **130 million girls** out of school around the world.

## BUILDING ON 25 YEARS OF PROGRESS: VAWA

**Few pieces of legislation have such a direct impact on the lives and safety of so many Americans as The Violence Against Women Act.**

We were honored to lead when VAWA was enacted in 1994, with bipartisan support, and continue our advocacy today, to ensure that this landmark, bipartisan legislation can go on saving and changing lives: reducing violence against adult women,



**VAWA REAUTHORIZATION  
ISN'T A DEMOCRATIC BILL  
OR A REPUBLICAN BILL.  
IT'S A **SURVIVORS'** BILL,  
WRITTEN BY PEOPLE ON  
THE FRONT LINES WHO  
ARE **HELPING VICTIMS**  
OF VIOLENCE EACH AND  
**EVERY DAY.****

Senator Dianne Feinstein

helping children and youth exposed to violence heal and thrive, enhancing a nationwide network of services for survivors, and bringing the resources of the justice system to curb domestic violence, sexual assault, dating violence and stalking.

With your support, this year we were able to further expand our Coaching Boys Into Men program worldwide, training coaches and young athletes in Ecuador, Uganda and Tanzania in the violence prevention and healthy relationship practices we developed. The model is so effective in decreasing sexual assault and relationship violence, it is the only such program of its kind endorsed by the Centers for Disease Control and Prevention. Early next year, we will share new and groundbreaking results from Coaching Boys Into Men. Stay tuned!



Our innovation also continues in the workplace, where two years into the #MeToo movement, workplace culture has emerged as a critical frontier for change. We were proud to launch our #CheckYourWorkplace campaign, to help employees identify and eliminate the underlying cultural factors that can contribute to workplace sexual harassment, and to promote instead an environment of respect, equity, dignity and safety.

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**“It takes courage to stand up and be counted, to overcome fears and uncertainties, and to regain a sense of self after trauma and disrespect.”**

BILL HIRSCH  
FUTURES WITHOUT VIOLENCE BOARD MEMBER

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## INSPIRING BOYS & MEN AS CHAMPIONS FOR CHANGE

Coaching Boys Into Men, our award-winning program proven to prevent relationship abuse, sexual assault and harassment among teens, has reached more than **130,000 young people** to-date. We will expand its reach to 7 countries across Sub-Saharan Africa in 2020.

Knowing athletic coaches play a significant role in young people's lives, we launched Coaching with Courage— a program designed to foster social-emotional learning and address trauma among young people. Our goal is to reach **100,000 men and boys** by 2021.

This year, we also launched an innovative new program inspiring college fraternity men as allies and leaders in the movement to prevent violence, particularly sexual violence, on campus.

## JAKE BARTON – DESIGNER OF THE COURAGE MUSEUM

Jake Barton is founder and principal of Local Projects, an award-winning media and physical design firm that creates groundbreaking experiences, including the 9/11 Memorial Museum and the Legacy Museum — and now, in partnership with Futures Without Violence, the Courage Museum. The visitor journey is designed to inspire individuals to become active participants in preventing violence.



We turn to 2020 with plans to launch one of the most exciting projects in our 35-year history, The Courage Museum.

The Courage Museum is a design lab for human change, where science, history and culture intersect. Located in San Francisco's Presidio National Park, The Courage Museum is a public place on public land dedicated to addressing an urgent national priority. It is where we will share our decades of learning about the root causes of violence and hate, and take action to end the suffering these behaviors cause. Above all, the Courage Museum is a launchpad for the next generation of activists.



We are honored to partner with renowned experience designer Jake Barton, master planner and exhibit designer of the National September 11 Memorial & Museum in New York City, and the Legacy Museum in Montgomery, Alabama. In the following pages, you can read more about Jake's work and our plans for the Courage Museum, as well as all that we were able to accomplish this year with your support.

Seeing what we have done together in 2019 fills me with courage, pride, and an urgent sense of purpose. I hope you feel the same way, and thank you for standing with us.

With gratitude and undaunted optimism,

A handwritten signature in blue ink that reads "Esta Soler". The signature is fluid and cursive.

Esta Soler  
President and Founder

## FOSTERING GREATER SAFETY AND EQUITY AT WORK

We continued our leadership of the country's only National Resource Center dedicated to ending all forms of sexual violence in the workplace.

We partnered with women and working moms in low-paid jobs to create safer and more equitable workplaces. As a result of our work, more than **75,000** low-paid workers from industries with the highest rates of sexual harassment and exploitation will be poised to lead the transformation of their workplaces.

We rallied allies to take action in support of women in low-paid work by publishing "The Everyday Activist Guide

to End Workplace Sexual Harassment and Assault," a groundbreaking guide that features the survivors and activists on the frontlines, who are shaping solutions and leading change.

The launch of our **#CheckYourWorkplace** campaign, with actress and activist Rosanna Arquette, reached over 1.8 million people, with powerful tools to organize and advocate for changing workplace culture.

We helped to increase employment and educational opportunities for survivors of trafficking, ensuring improved pathways for economic stability.



## ADVANCING ACTIVISM AND SAFETY AT ALL AGES

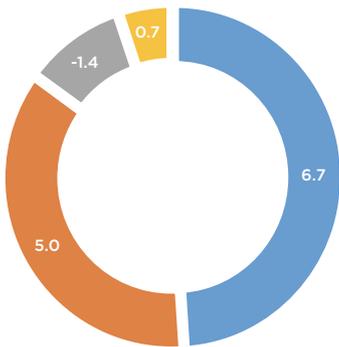
**Strategies and Training To Advance Greater Elder Safety:** we launched this year a first-of-its-kind initiative for judges, court staff and community allies to prevent financial exploitation and abuse of older adults.

**National Summit Series on Youth & Violence:** hosted three national convenings for young people impacted by sexual assault, domestic violence, dating violence, and sex trafficking, equipping them to become leaders in changing cultural norms that contribute to violence.

# FINANCIALS

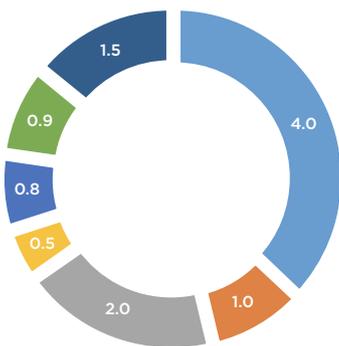
Your investment makes our work possible, and brings us all closer to our shared goal of a future without violence! We thank our thousands of donors and partners around the world who fund our innovative programs: supporting survivors, helping children heal, advocating for violence prevention, safe and equitable workplaces, and educating the next generation of changemakers. We are grateful for your partnership and your support in helping people find courage when they need it most.

## 2018 Revenue and Support \$11.1M



Government grants	\$6,747,867
Private Grants & Contributions	\$4,956,536
Investment loss, net	-\$1,359,401
Other income	\$716,717
<b>Total</b>	<b>\$11,061,719</b>

## 2018 Program Expenses \$10.7M



Children and Youth	\$3,967,228
Economic & Social Justice	\$1,004,299
Health	\$2,048,204
Policy and Strategic Initiatives	\$518,971
Legal	\$784,418
Public Education Campaigns	\$931,246
Public Engagement	\$1,494,562
<b>Total</b>	<b>\$10,748,928</b>

More details and audited financials are available for download on our web site:  
<https://futureswithoutviolence.org/about-us/our-mission/financials/>

We received the highest possible marks from the nation's most respected charity watchdog groups, Charity Navigator and Guidestar. 4 stars, 12 years and counting!

# Rethink COURAGE MUSEUM Violence



Most museums capture life as it once was. The Courage Museum confronts life as it is, and invites visitors to rewrite the story of our future.

The Courage Museum is a design lab for human change, where science, history and culture intersect. By challenging visitors to enact big and small changes in their own lives —and in society, at large— the Courage Museum will be a place from which together we will work to eliminate and prevent violence against women, children and all who are vulnerable.

**JOIN US. BUILD COURAGE A HOME.**

FOR MORE INFORMATION, VISIT [WWW.COURAGEMUSEUM.ORG](http://WWW.COURAGEMUSEUM.ORG)