



AnnieCannons

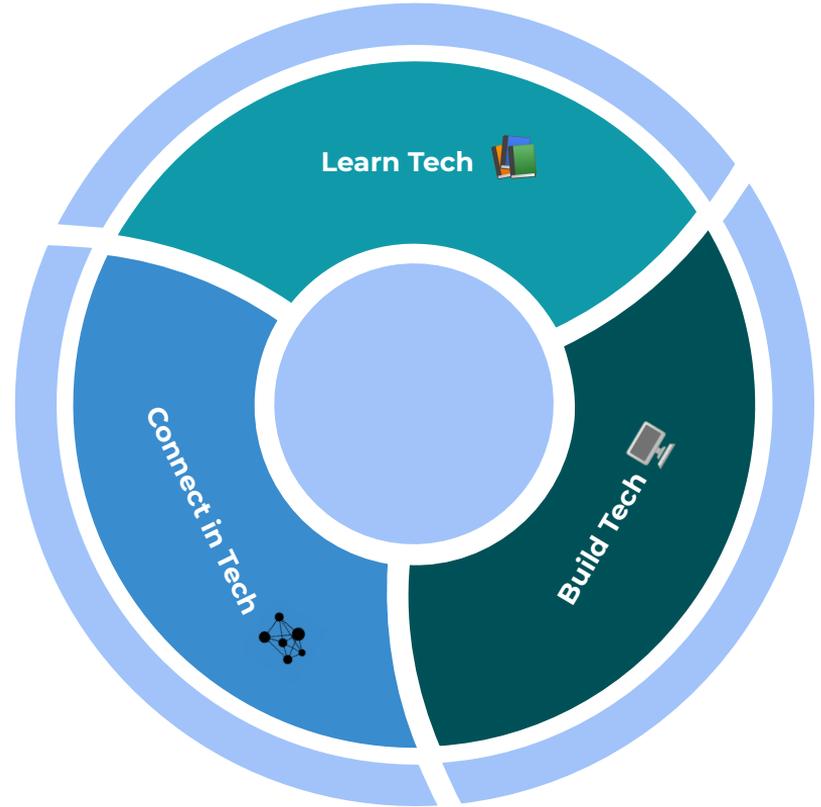


**Mission Statement:
Transforming survivors of human
trafficking and gender-based
violence into software engineers.**

Our Focus Areas

AnnieCannons delivers a comprehensive training and workforce development program that supports our participants in accessing **high-skills technology training**, becoming **workforce-ready**, and having expanded opportunities to earn meaningful incomes and become **economically independent**.

As part of our overall change goals, we aim to build generational **resilience to exploitation** that is driven by measurable growth in individual incomes and overall household health, improved access to technology and education, and enhanced knowledge of, exposure to, and pathways into workforce opportunities that **break the cycles** of poverty and vulnerability.



Learn Tech - Training Program Overview



Our multi-pronged program facilitates a survivor's journey from intake to employment. It starts with a 41-week training program that builds digital literacy and teaches trainees the fundamentals of website and web application development. Each individual receives more than 600 hours of instructional training with one-on-one coaching and opportunities to earn wages while they learn.

Digital Literacy

This phase is roughly 8 weeks and provides training in all of the core skills needed to use a computer in the workplace, as well as an introduction to how software is built.

Computer Foundations, G Suite, Online 101, Software Development Lifecycle

Website Development

During this phase, trainees learn the fundamentals of coding, with a focus on building responsive websites with today's latest technologies.

Introduction to Programming, HTML, CSS, Wordpress

Web App Development

This phase focuses on the core skills needed to build out data-driven applications with integrations and real-time user data.

Functional Programming with JavaScript, React.js, and Introduction to Databases

Learn Tech - Classroom



- Our onsite and virtual classrooms are **trauma-informed**, and put **privacy** and **security** first.
- This means every individual has the option of using their legal name or a pseudonym, and sharing as much or as little information about themselves and their past during their training experience as they want.
- Our onsite classes have secured entry at an undisclosed location to the public, and our virtual classes are protected by end-to-end encryption and password enabled.

Learn Tech - Classroom



- **Families come first**, and our program welcomes children onsite and/or on screen while trainees learn.
- Every training team member participates in ongoing trauma responsive practice training, and are encouraged to level up their skills each year through our staff **professional development** program.
- Above all else, we prioritize **positive mental health** and **personal growth** in our training program. With few exceptions, trainees can pause participation at any time with a guaranteed space to resume learning at the start of the next cohort cycle.

Learn Tech - Classroom



Day in the Life: Bits and Bytes

Our training is four hours a day, four days a week
(Monday - Thursday)

- **Interesting Facts:**
 - Our classes are 10 - 15 trainees per cohort.
 - Trainees work on computers provided by AC. Once a trainee graduates, they are able to keep their computer.
- **Unique Aspects of our Training**
 - Our teaching team
 - Curriculum structure
 - Check-in system
 - Peer support
 - "Brave Space" and community agreements

A Typical Schedule:

- 9:30am - 9:35am: 5-minute, closed-door meditation
- 9:35 - 10:15am: Lesson
- 10:15am - 10:30am: Break
- 10:30am - 11:30am: Lesson
- 11:30am - 12:00pm: Break
- 12:00pm - 1:15pm: Lesson
- 1:15pm - 1:25pm: Parking lot/curiosity questions
- 1:25pm - 1:30pm: Assign the take-home exercise

Learn Tech - Community



Graduate Instructors

Our classes are taught by graduates of the program who have sat in your seat and have lived experiences as survivors. Our instructors are one of AnnieCannons' greatest assets.

Peer Support

Our program uses a cohort model so trainees move through the program, together, from start to finish. This structure lends itself to meaningful relationships and deep bonds that can last a lifetime.



Seasoned experts

We have a team of seasoned experts from the nonprofit & technology industries that are committed to your success. Our diverse team is made up of both graduates and non-graduates, survivors and allies.

Dedicated Partners

AnnieCannons has a robust network of carefully curated partners and funders that believe in our mission, and the potential of survivors. They are the backbone of our organization.



Learn Tech - Our support services



One-on-One
coaching

*Onsite classes
include class meals,
childcare, travel
reimbursement
(*pre-pandemic)

Laptops &
access to
home wifi

Free access
to online
courses

Build Tech

Once trainees complete the core training, AnnieCannons supports their readiness for and transition into the workforce as software engineers or technology professionals. Survivors can use their skills to **build custom software** for paying clients that hire us to build websites, web and mobile applications and/or to build the impact technologies that AnnieCannons ideates in-house. In addition to earning income for their work, survivors continue to build their **portfolios, resumes** and **workplace confidence** with the support of peers, staff and mentors.

Web Development

We build efficient, effective websites that help startups, nonprofits, and small businesses make their mark.

App Development

We cover the spectrum of app development, and assist with the scope, design, and development of web and native mobile applications.

Data Services

Our projects can include data entry, data processing, human-based data insights, filling gaps in data sets through internet research, and other types of administrative assistance.

Build Tech - Impact Technologies

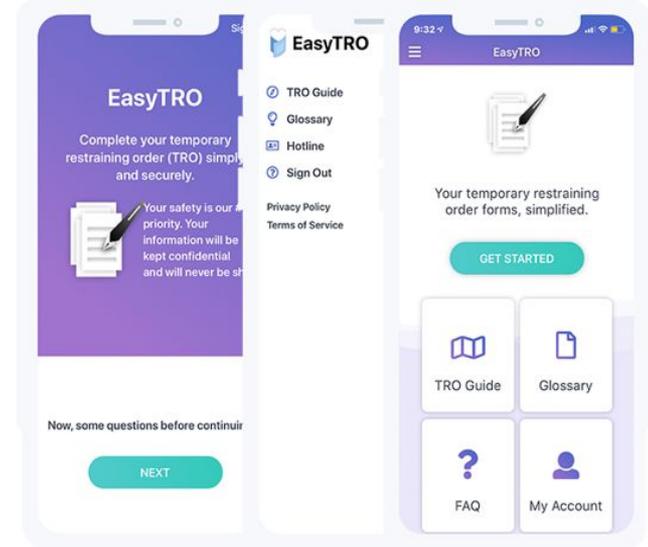
Our Product and Engineering Teams have also produced several impact technologies ideated by graduates, for survivors, to help other individuals seeking their exit ramp out of exploitation.

Projects Include:

Survivors.io, a crowdsourced sexual assault map that was ideated in our pilot class and ready for its next phase of development. This tool is designed by survivors, for survivors, to gather more understanding on an underreported issue estimated to affect up to one in three women in the country.

Mom 2 Mom is a text-based service (with a landing-page web app) that delivers free daily tips and mom stories to help mothers with the health and happiness of themselves and their children.

EasyTRO helps survivors to complete a temporary restraining order through a streamlined, digitized form in an app.



Build Tech - ReferAll

Another product in development is ReferAll, which seeks to help trafficking survivors find exit ramps from their exploitation through community-based services on a centralized, coordinated platform that improves efficiency between survivors and providers, and reduces the risk of retraumatization survivors face in retelling their stories and relying on trauma-affected memories.

This was our first grantor-funded internal product that serves as a key learning model for how to fund and build out AC-led impact technologies.



[Click to play](#)

Thank you!

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