Activate Your School:

How to Host a Successful Screening of *Audrie & Daisy* and Implement the Lesson Plans

April Sexual Assault Awareness Month

#KeepMeSafe Webinar Series

April 4, 2017
Today’s Speakers

Daisy Coleman, Audrie & Daisy; Co-Founder, SafeBAE

Charlie Coleman, Audrie & Daisy; Co-Founder, SafeBAE

Rachael Smith Fals, Sr. VP Futures Without Violence

Fran Sterling and Jen Sarche, Partners, Blueshift Education
Welcome

Introduction of Audrie & Daisy

Remarks from Daisy Coleman and Charlie Coleman

Futures Without Violence – Rachael Smith Fals
  • Building support for successful screening
  • High School Spotlight: Bishop O’Dowd

Blueshift Education – Fran Sterling & Jen Sarche
  • Why use Audrie & Daisy?
  • Preparing to screen Audrie & Daisy in your school
  • Implementing the 5 Lesson Plans
    • Structure and format
    • Engaging your students

Question and Answer
Introducing Audrie & Daisy

"An emotional, ANGER-PROVOKING film told with clarity and guts."
the hollywood reporter

"Sure to provoke a NATIONAL discussion."
the guardian

NETFLIX

FUTURES WITHOUT VIOLENCE
A Formula for Change:

A Platform for Action

Riveting Stories

Tools for Discussion

Advocacy

Climate for Action

FUTURES WITHOUT VIOLENCE™
Daisy Coleman

Subject in *Audrie & Daisy*

Co-Founder *SAFE BAE*

*Futures Without Violence*™
Charlie Coleman

Subject in
*Audrie & Daisy*

Co-Founder

SAFE

BAE

FUTURES

WITHOUT VIOLENCE™
Daisy & Charlie Coleman

Subjects in Audrie & Daisy

Co-Founders SAFE BAE

Futures Without Violence
Among high school students, 4% of boys and 10% of girls say they have been forced to have sexual intercourse against their will.

21% of middle school students report experiencing unwanted physical touching on school grounds.

As of February 2017, there are 130 Title IX sexual violence cases under investigation at elementary and secondary schools across the U.S.
“I was hesitant to show the film and teach the lessons at first, but the shared experience of seeing the film as a class has allowed for continued conversations between me and the students and with each other.”

- Laura Ramey, Educator, Bishop O’Dowd High School, Oakland, CA
5 Tips for a Successful School or Classroom Screening

1. Build leadership in support of the issue and the film
   • Engage School Faculty and Staff

2. Determine how students will see the film
   • All school vs. Classroom screenings

3. Notify Students and Parents
   • Offer an opt-out; share the trailer

4. Prepare Yourself & Your Students

5. Plan Ahead
   • Do a tech run
High School Spotlight:
Bishop O’Dowd Catholic High School
Oakland CA
“There are very few things my students will remember - but they will remember this.”

- Dr. Diana Murray, Educator, Bishop O’Dowd High School, Oakland, CA

“The students found the film very relatable and resonated with them on a different level. Many went home and watched with their family.”

- Molleen Dominguez, Educator, Bishop O’Dowd High School, Oakland, CA
Bishop O’Dowd

Student Feedback

“I thought the film was by far the most powerful aspect of the safe environment course as it related to real stories with real people and showed the consequences and the truth behind sexual and emotional abuse. I found the film extremely powerful. “
“I think my experience was strongly affected by my teacher, Mr. Blasser, who did an excellent job teaching alongside the movie. He helped make the movie relevant to each person watching and I hope students with other teachers had similar experiences because I think he made watching the film and learning from it a very valuable use of class time.”
“I actually really liked watching this movie because it made me more aware of the society we are living in. Although, at the same time it was terrifying to think about this happening to me or anyone I know. However, now I feel slightly more prepared for how to deal with it when I or others are out in that situation, which would hopefully never ever happen. I would like to watch more documentaries like this.”
Implementing the *Audrie & Daisy* Lesson Plans

Why Use Audrie & Daisy in Your School?
In a survey with teens ages 13-18, 42% said their parents know nothing or very little about what they do online.

92% of Americans ages 13-17 are online for social media at least once a day.

95% of teens report witnessing cruelty or bullying online, and 21% joined in when they saw it.

Nearly 30% of gay, lesbian, bisexual and transgender youth experience dating violence in high school. For transgender students, especially those of color, rates of harassment, physical and sexual assault are even higher than for their gender conforming peers.
What can each of us do in our schools—students, teachers and administrators—to prevent sexual assault?
Audrie & Daisy for Middle & High School Classrooms
Preparing...

- Yourself
- Admin./Staff
- Parents
- Students

WHY USE AUDRIE & DAISY IN YOUR SCHOOL?

HOW TO USE AUDRIE & DAISY IN YOUR SCHOOL

PREPARING TO USE AUDRIE & DAISY IN YOUR SCHOOL

TITLE IX & YOUR SCHOOL

AN OPEN CONVERSATION

BE INFORMED AND PREPARED

SEEK PROFESSIONAL SUPPORT

BELIEVE SURVIVORS

ENDNOTES
The Lesson Plans

1. Changing the Culture: Entrenched Ideas

2. Digital Citizenship: Living in a digitally connected world

3. Understanding Consent: Mutual agreement

4. From Bystander to Upstander: Education and Skills-Building

5. Creating Healthy Relationships: On & Off-Line

6. Screening the Full Documentary in an Educational Setting
Lesson Structure

- Lesson Overview
- Reflect
- Discuss & Engage
- Watch
- Respond
- End Notes

Download & Print
Sharing & Posting: Teaching Digital Citizenship

We all live in a digitally connected world. In Audrie & Daisy we hear about two cases in which smartphones were used to document a sexual assault.
“We know from what (Audrie) said that in the process of investigating her own crime she felt that her reputation was ruined forever. She didn’t see any light at the end of the tunnel.”

-- Sheila Pott, Audrie’s mother
Reflect

- What is social media?
- Why do you use it?
- What do you share online? What will you not share online?
- Are girls and boys judged differently when they share online?
- What is cyberbullying and what actions or words do you think worsen situations online?
20% of teen girls, and 11% of tween girls (age 13-16) have electronically sent or posted nude or semi-nude photos or videos of themselves.

51% of teen girls say pressure from a guy is a reason they send sexy messages. Nearly half of all of teen girls know it is common for nude or semi-nude photos to get shared with people other than the intended recipient.*

Online Interactions in *Audrie & Daisy*

She admitted she offered sexual favors for booze. She is equally to blame in this case.

Daisy is lucky she moved schools. #Jordanandmattarefree

I now have a reputation that I can never get rid of.

The whole school knows...

My life is over.

I’ve gotten the same threatening texts, Facebook posts, e-mails, scary encounters, and dealt with the same emotions of wanting everything to end.

I just want you to never feel alone again. I’m here.
Students develop their own digital citizenship pledge focusing on the proactive roles and responsibilities of digital citizenship.
Our hope is for these lessons to have online and IRL applications in your schools and classrooms.
Please post any questions in the Chat Box.
Final Reminders

All materials are available for download in the “file” box in the top right corner.

You will receive an email tomorrow with links to download the audio file and powerpoint presentation.

Please be sure to complete the survey that will appear when you close out of the webinar.

Thank you for joining us today!

For screening or lesson plan questions contact Mindy Iwanaka: miwanaka@futureswithoutviolence.org