



## **Activate Your School:**

# **How to Host a Successful Screening of *Audrie & Daisy* and Implement the Lesson Plans**

April Sexual Assault  
Awareness Month

**#KeepMeSafe** Webinar Series

**April 4, 2017**

## Today's Speakers



**Daisy Coleman, *Audrie & Daisy*;  
Co-Founder, SafeBAE**



**Charlie Coleman, *Audrie & Daisy*;  
Co-Founder, SafeBAE**



**Rachael Smith Fals, Sr. VP  
Futures Without Violence**



**Fran Sterling and Jen Sarche,  
Partners, Blueshift Education**

## Today's Agenda

Welcome

Introduction of *Audrie & Daisy*

Remarks from Daisy Coleman and Charlie Coleman

Futures Without Violence – Rachael Smith Fals

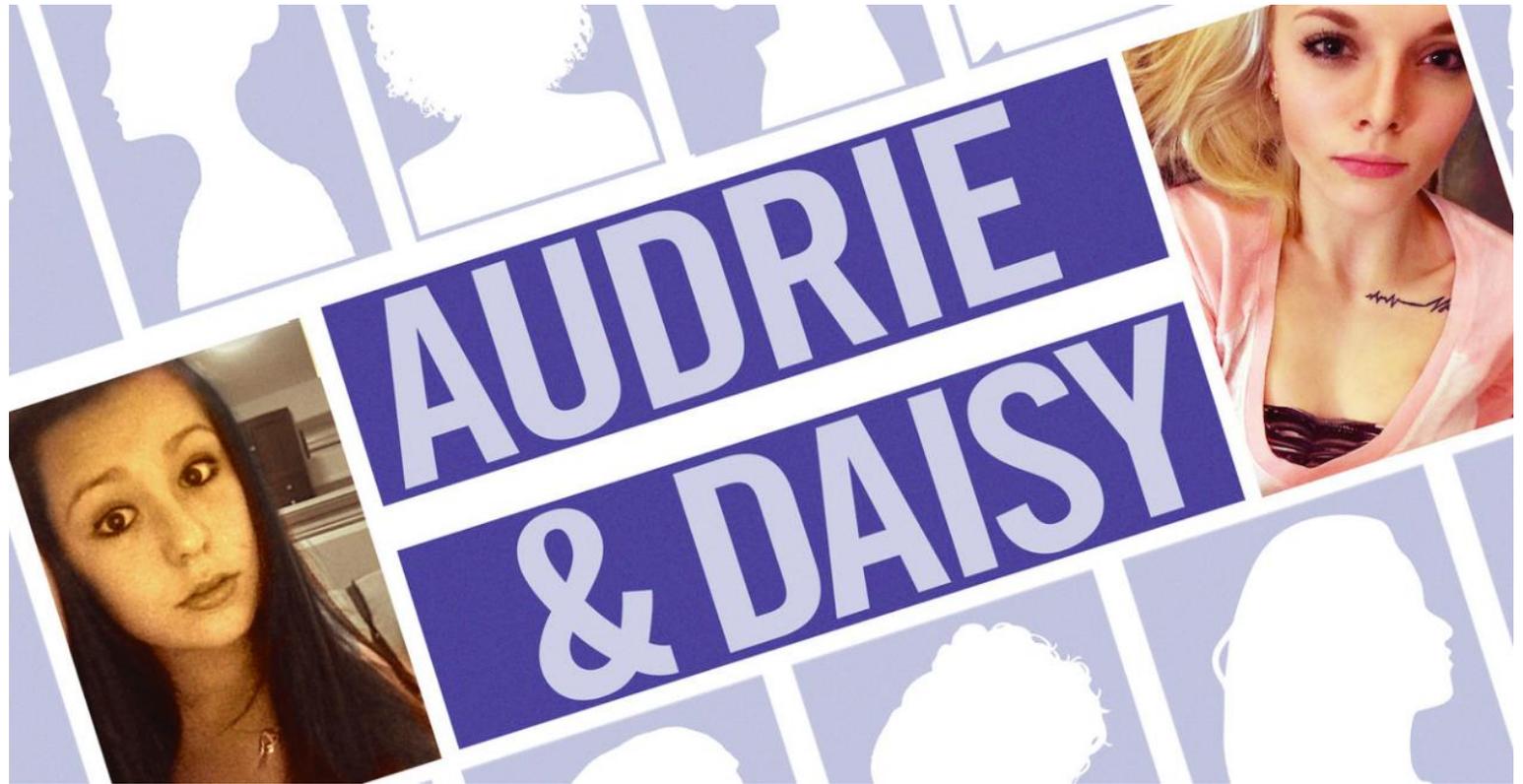
- Building support for successful screening
- High School Spotlight: Bishop O'Dowd

Blueshift Education – Fran Sterling & Jen Sarche

- Why use *Audrie & Daisy*?
- Preparing to screen *Audrie & Daisy* in your school
- Implementing the 5 Lesson Plans
  - Structure and format
  - Engaging your students

Question and Answer

Introducing  
*Audrie &  
Daisy*



"An emotional, ANGER-PROVOKING film  
told with clarity and guts"  
the hollywood reporter



**NETFLIX**

"Sure to provoke a NATIONAL discussion"  
the guardian



**A Formula for  
Change:**

**A Platform for  
Action**



**Riveting  
Stories**

**Tools for  
Discussion  
Advocacy**

**Climate for  
Action**



**Daisy Coleman**

**Subject in  
*Audrie & Daisy***

**Co-Founder**

SAFE **BAE**



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**Charlie Coleman**

**Subject in  
*Audrie & Daisy***

**Co-Founder**

SAFE **BAE**



# Daisy & Charlie Coleman

Subjects in  
*Audrie & Daisy*

Co-Founders

SAFE **BAE**



**Making  
the Case  
for a  
School or  
Class  
Screening**

Among high school students, 4% of boys and 10% of girls say they have been forced to have sexual intercourse against their will.

21% of middle school students report experiencing unwanted physical touching on school grounds.

As of February 2017, there are 130 Title IX sexual violence cases under investigation at elementary and secondary schools across the U.S.



**Making  
the Case  
for a  
School or  
Class  
Screening**



*“I was hesitant to show the film and teach the lessons at first, but the shared experience of seeing the film as a class has allowed for continued conversations between me and the students and with each other.”*

## **5 Tips for a Successful School or Classroom Screening**

- 1. Build leadership in support of the issue and the film**
  - Engage School Faculty and Staff
- 2. Determine how students will see the film**
  - All school vs. Classroom screenings
- 3. Notify Students and Parents**
  - Offer an opt-out; share the trailer
- 4. Prepare Yourself & Your Students**
- 5. Plan Ahead**
  - Do a tech run

# High School Spotlight:

## Bishop O'Dowd Catholic High School

Oakland  
CA



Liz Remigio



Molleen Dominguez



Kris Koller



Diana Murray



Stephen Twomey



Douglas T., Sr. Vierra



Robbie Blasser



Laura Ramey



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WITHOUT VIOLENCE®

**Bishop  
O'Dowd**

**Educator  
Feedback**

***“There are very few things my students will remember - but they will remember this.”***

- Dr. Diana Murray, Educator,  
Bishop O'Dowd High School, Oakland, CA

***“The students found the film very relatable and resonated with them on a different level. Many went home and watched with their family.”***

- Molleen Dominguez, Educator,  
Bishop O'Dowd High School, Oakland, CA

**Bishop  
O'Dowd**

**Student  
Feedback**

***“I thought the film was by far the most powerful aspect of the safe environment course as it related to real stories with real people and showed the consequences and the truth behind sexual and emotional abuse. I found the film extremely powerful. “***



**Bishop  
O'Dowd**

**Student  
Feedback**

***“I think my experience was strongly affected by my teacher, Mr. Blasser, who did an excellent job teaching alongside the movie. He helped make the movie relevant to each person watching and I hope students with other teachers had similar experiences because I think he made watching the film and learning from it a very valuable use of class time.”***



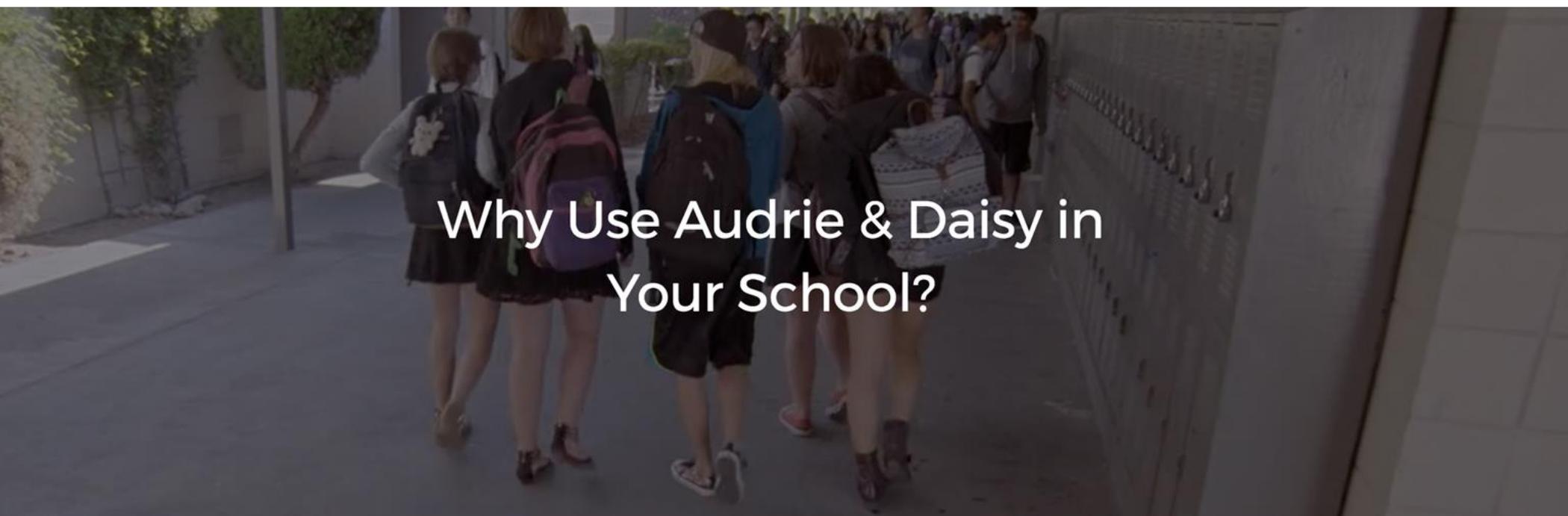
**Bishop  
O'Dowd**

**Student  
Feedback**

***“I actually really liked watching this movie because it made me more aware of the society we are living in. Although, at the same time it was terrifying to think about this happening to me or anyone I know. However, now I feel slightly more prepared for how to deal with it when I or others are out in that situation, which would hopefully never ever happen. I would like to watch more documentaries like this.”***



# Implementing the *Audrie & Daisy* Lesson Plans



Why Use Audrie & Daisy in  
Your School?



## Consider These Statistics

In a survey with teens ages 13-18, **42%** said their parents know nothing or very little about what they do online.

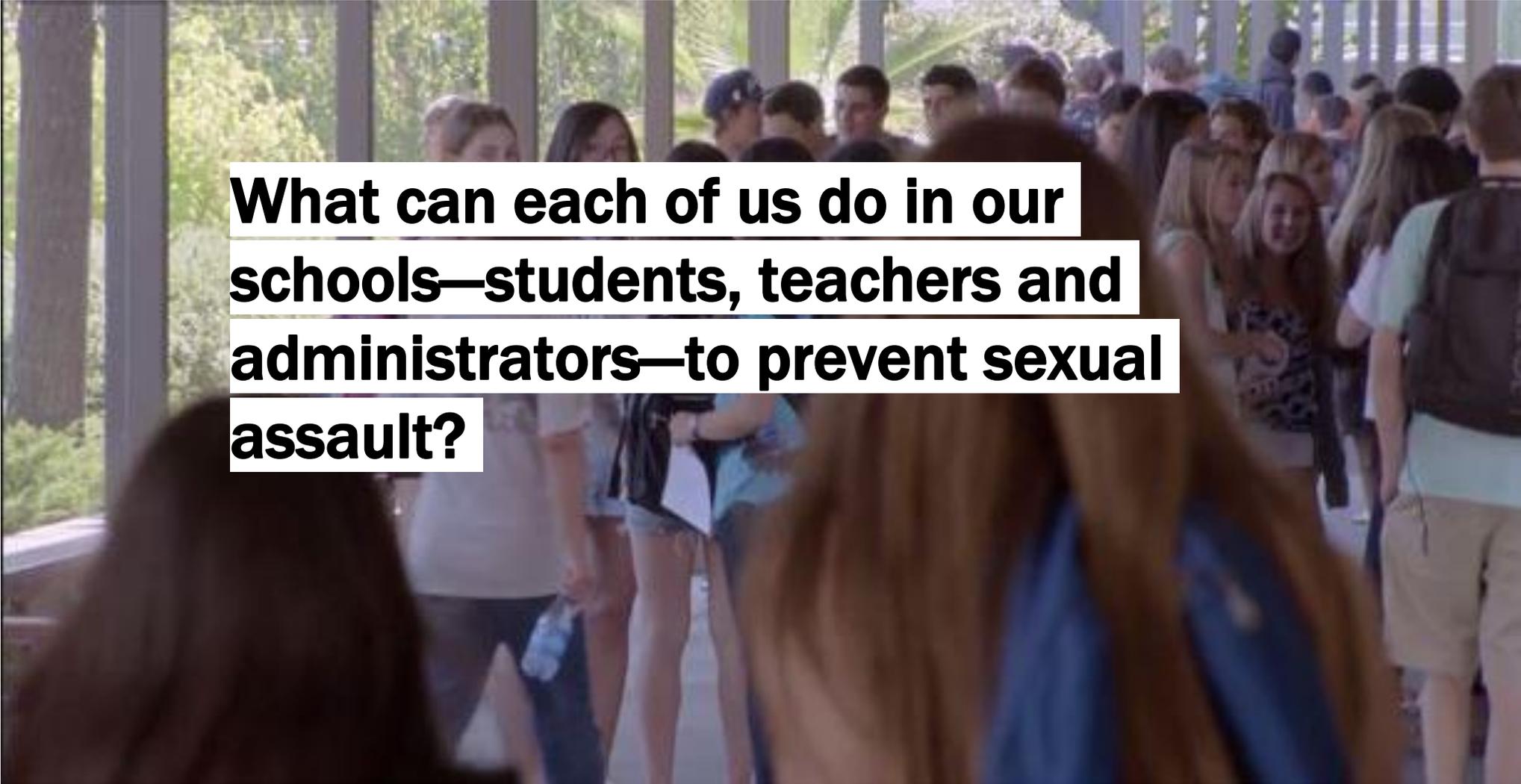
**92%** of Americans ages 13-17 are online for social media at least once a day.

**95%** of teens report witnessing cruelty or bullying online, and **21%** joined in when they saw it.

**Nearly 30%** of gay, lesbian, bisexual and transgender youth experience dating violence in high school. For transgender students, especially those of color, rates of harassment, physical and sexual assault are even higher than for their gender conforming peers.



## Implementing the *Audrie & Daisy* Lesson Plans



**What can each of us do in our schools—students, teachers and administrators—to prevent sexual assault?**

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OFF THE SCREEN. INTO OUR LIVES

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# AUDRIE & DAISY

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[DONATE](#)

A NETFLIX DOCUMENTARY BY BONNI COHEN AND JON SHENK

**NETFLIX** |  NOW  
STREAMING



DOCUMENTARY  
PRODUCED BY

**actual** films

WEBSITE  
PRODUCED BY

**FUTURE'S**  
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A NETFLIX DOCUMENTARY BY BONNI COHEN AND JON SHENK

## TEACH & LEARN

### FOR EDUCATORS

### FOR PROFESSIONALS

### FOR COACHES

# NETFLIX



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STR



DOCUMENTARY  
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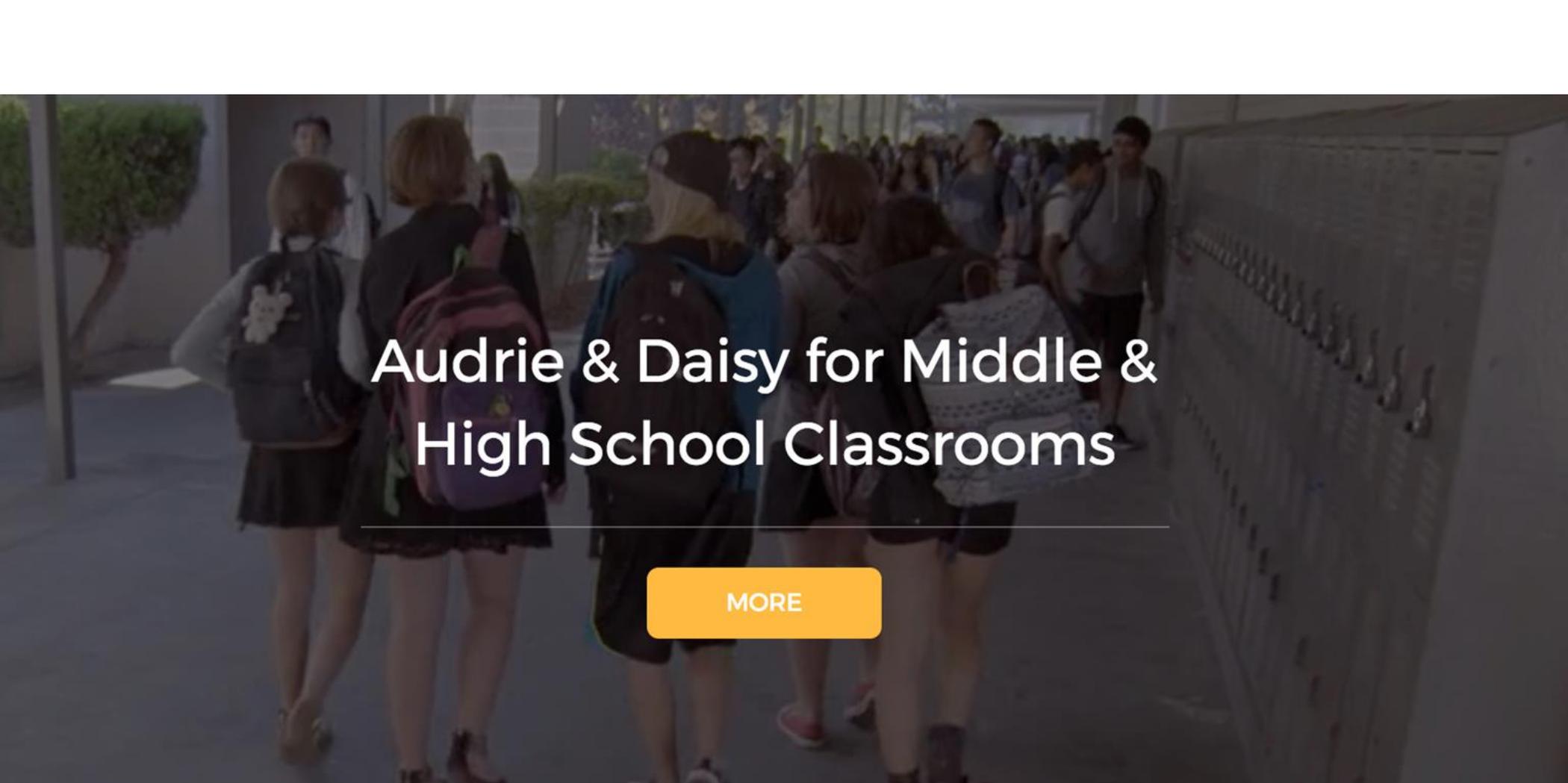
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# Audrie & Daisy for Middle & High School Classrooms

[MORE](#)

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OFF THE SCREEN. INTO OUR LIVES.

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# Preparing...

**Yourself**

**Admin./  
Staff**

**Parents**

**Students**



WHY USE AUDRIE & DAISY IN YOUR SCHOOL?

HOW TO USE AUDRIE & DAISY IN YOUR SCHOOL

PREPARING TO USE AUDRIE & DAISY IN YOUR SCHOOL

TITLE IX & YOUR SCHOOL

AN OPEN CONVERSATION

BE INFORMED AND PREPARED

SEEK PROFESSIONAL SUPPORT

BELIEVE SURVIVORS

ENDNOTES

## **The Lesson Plans**

- 1. Changing the Culture: Entrenched Ideas**
- 2. Digital Citizenship: Living in a digitally connected world**
- 3. Understanding Consent: Mutual agreement**
- 4. From Bystander to Upstander: Education and Skills-Building**
- 5. Creating Healthy Relationships: On & Off-Line**
- 6. Screening the Full Documentary in an Educational Setting**



# Lesson Structure

LESSON OVERVIEW

REFLECT

DISCUSS & ENGAGE

WATCH

RESPOND

END NOTES



DOWNLOAD & PRINT



# 2

## Sharing & Posting: Teaching Digital Citizenship

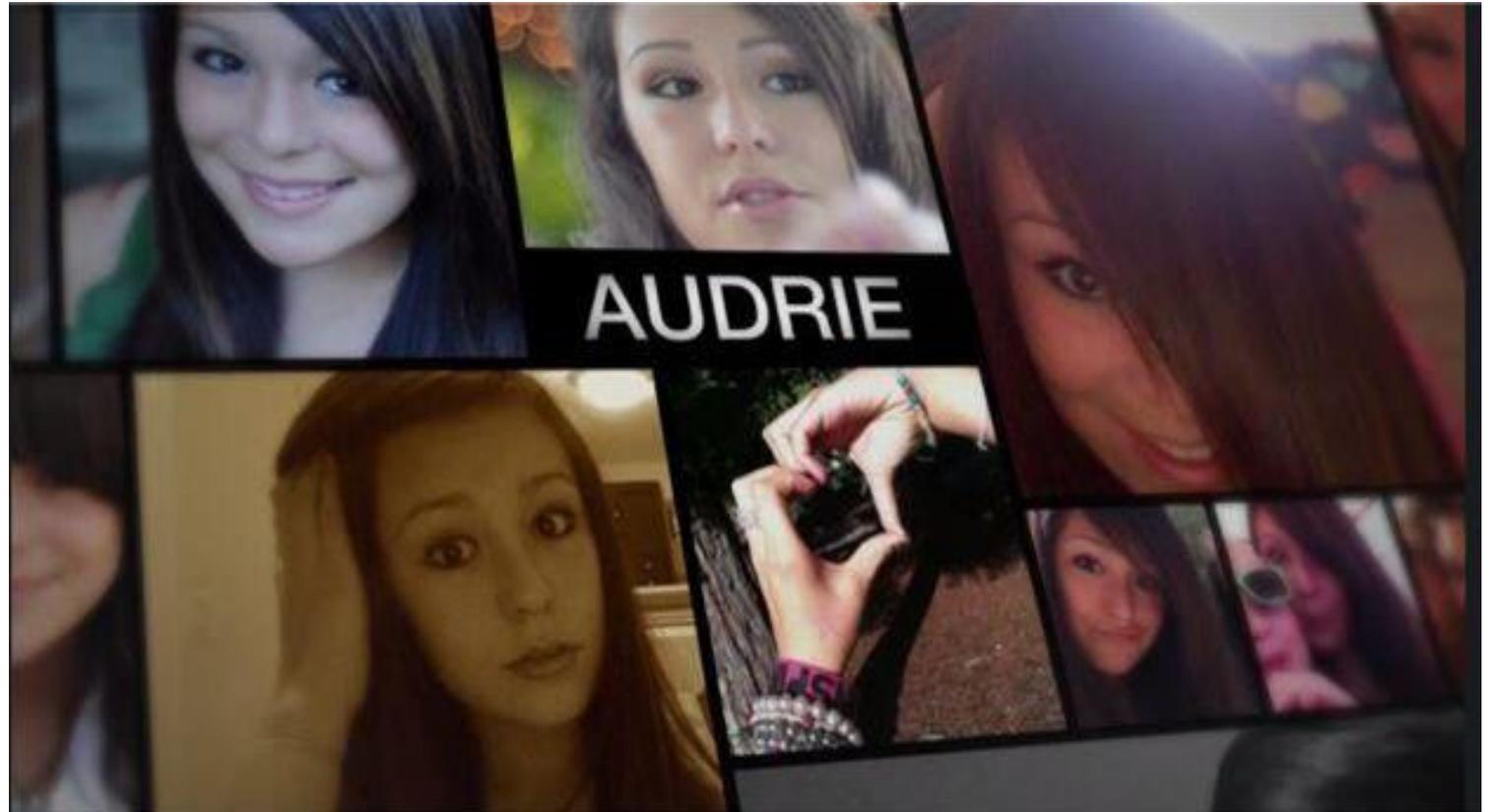
We all live in a digitally connected world. In Audrie & Daisy we hear about two cases in which smartphones were used to document a sexual assault.

MORE



**What to  
Share & Post:**

**Teaching  
Digital  
Citizenship**



***“We know from what (Audrie) said that in the process of investigating her own crime she felt that her reputation was ruined forever. She didn’t see any light at the end of the tunnel.”***

*-- Sheila Pott, Audrie’s mother*



## What to Share & Post:

## Teaching Digital Citizenship

### Reflect

- What is social media?
- Why do you use it?
- What do you share online? What will you not share online?
- Are girls and boys judged differently when they share online?
- What is cyberbullying and what actions or words do you think worsen situations online?



## Discuss & Engage

**20%** of teen girls, and **11%** of tween girls (age 13-16) have electronically sent or posted nude or semi-nude photos or videos of themselves.

**51%** of teen girls say pressure from a guy is a reason they send sexy messages. Nearly half of all of teen girls know it is common for nude or semi-nude photos to get shared with people other than the intended recipient.\*



\* [https://thenationalcampaign.org/sites/default/files/resource-primary-download/sex\\_and\\_tech\\_summary.pdf](https://thenationalcampaign.org/sites/default/files/resource-primary-download/sex_and_tech_summary.pdf). Retrieved August 26, 2016

# Online Interactions in *Audrie & Daisy*

## Watch



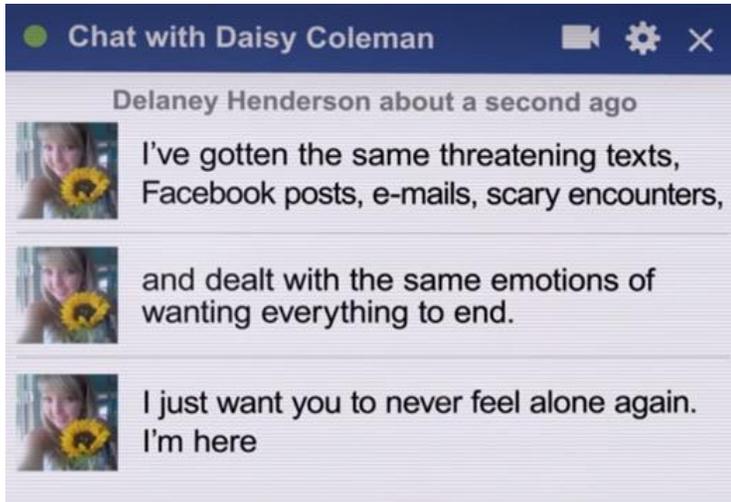
I now have a reputation that I can never get rid of.



The whole school knows...



My life is over.



## Respond



**Students develop their own digital citizenship pledge focusing on the proactive roles and responsibilities of digital citizenship.**





LESSON PLANS

# Audrie & Daisy for Middle & High School Classrooms

**Our hope is for these lessons to have online and IRL applications in your schools and classrooms.**



## Q and A Session

Please post any questions in the Chat Box.



## **Final Reminders**

All materials are available for download in the “file” box in the top right corner.

You will receive an email tomorrow with links to download the audio file and powerpoint presentation.

Please be sure to complete the survey that will appear when you close out of the webinar.

**Thank you for joining us today!**

For screening or lesson plan questions contact  
Mindy Iwanaka:

[miwanaka@futureswithoutviolence.org](mailto:miwanaka@futureswithoutviolence.org)