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#CheckYourWorkplace Campaign Launches to Transform Workplace Culture

San Francisco, Calif. -- Futures Without Violence, a national, nonprofit organization dedicated to preventing and ending violence against women and children and helping communities heal, today introduced #CheckYourWorkplace, a campaign to help employees identify and eliminate the underlying cultural factors that can contribute to workplace sexual harassment, and to promote instead an environment of respect, equity, dignity and safety on the job. “While having improved laws and policies in place and firing harassers are important first steps, we need to take the next step,” said Linda A. Seabrook, General Counsel and Director of Workplace Safety & Equity at Futures Without Violence. “We need to engage all levers in order to end workplace sexual harassment and the next frontier is changing the culture of the workplace so that employees feel safe and supported to engage those laws and policies, and have a stake in and commitment to creating a work environment that promotes respect, safety, and equity.”

Harnessing the awareness and energy unleashed by the #MeToo movement, and in partnership with the leading organizations addressing workplace sexual harassment, the campaign released this video recorded by activist and actress Rosanna Arquette. On www.checkyourworkplace.com, workers can find the tools, resources, and strategies to come together, assess the state of their workplace, and demand change. Among these resources is a “Culture Walk,” that workers can use to identify overt and hidden indicators of workplace culture that may facilitate sexual harassment. These factors can include visual displays targeting gender, race, and other traits, as well as practices that may limit inclusion and leadership opportunities for women, people of color, and other marginalized workers.

“A workplace climate that allows sexual harassment to occur is often a culture that hampers the productivity and well-being of employees in other ways as well,” said Esta Soler, President of Futures Without Violence. “Our focus as an organization is on changing cultural norms, and that includes workplaces that allow all employees to thrive.”

#CheckYourWorkplace was launched in April to coincide with Sexual Assault Awareness Month, and the campaign will continue until April 2020. A list of partner organizations can be found here.
ABOUT FUTURES WITHOUT VIOLENCE

For more than 30 years, FUTURES has been providing groundbreaking programs, policies, and campaigns that empower individuals and organizations working to end violence against women and children around the world.

Striving to reach new audiences and transform social norms, we train professionals such as doctors, nurses, judges, and athletic coaches on improving responses to violence and abuse. We also work with advocates, policy makers, and others to build sustainable community leadership and educate people everywhere about the importance of respect and healthy relationships.

For more information on our work, please see our website and sign up to receive our e-newsletter.