

The Institute for Leadership in Education Development (I-LED)

Q & A: Creating Virtual Education That Sticks

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Learning Objectives

As a result of this webinar, you will be better able to:

- Identify the different styles of virtual learning and tools to utilize for participant interactivity;
- Understand how to translate face-to-face learning techniques and activities into a virtual learning space; and
- Apply best practices for virtual education to your own training design.





Taking Learning Online

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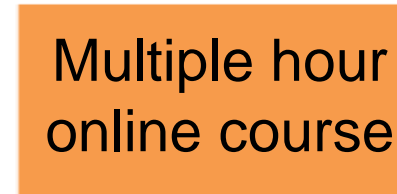
@witchyrichy


What Works?

In the chat: Take a minute to introduce yourself and share your best online learning experience.



Defining Online Learning





<https://padlet.com/witchyrichy/FWV2020>

Questions?

Foundational Practices

1. Stop thinking about training and start thinking about learning.
 - a. Not a one and done event.
 - b. Ongoing process.
 - c. Even the most basic training includes some assumption of learning.
 - d. True learning requires more than simply listening to an “expert”.
2. Adults bring a wide variety of experiences to their learning.
 - a. They may be anxious (and tech can make that worse),
 - b. They may also be curious (and tech can support that as it is new).



Foundational Practices (2)

3. Draw on your audience expertise.
4. Tease out their misconceptions.
5. Needs Assessment.
 - a. Do a pre-webinar survey or activity that helps get participants thinking about the topic.
 - b. Do a follow up survey that not only focuses on the experience but also what they plan to do with the information.




<https://padlet.com/witchyrichy/FWV2020>

Questions?

Engagement: The One-Hour Webinar

- Pre-webinar activity or survey.
- Review webinar tech stuff every time.
- Get the audience involved ASAP via chat.
- Use polls.
- Visualize and organize the material (i.e. the big picture).
- Stop every 10 minutes or so to get feedback.
- Follow up about their plans for their learning.



Acknowledge!
Make sure
people feel
heard.



Engagement: The One Hour Self-Paced Module

- Create compelling story or frame around the material to help connect with their real lives.
- Have them self-evaluate their understanding of the objectives.
- Create a visual that helps organize the materials clearly (the big picture-maybe use it as the clickable interface).
- Build in ongoing assessments at appropriate moments.
- Have them self evaluate at the end.



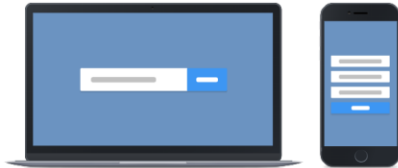
Engagement: Longer Learning Experiences

- Some kind of shared platform but same principles as before
- Added community element where learners can connect with both the content as well as the other learners
- LOTS of facilitation and support



Take a moment to reflect on what we have discussed so far. What has "spoken" to you so far?

Join by Web



- 1 Go to **PollEv.com**
- 2 Enter **KARENRICHARD894**
- 3 Respond to activity

Join by Text




- 1 Text **KARENRICHARD894** to **22333**
- 2 Text in your message



Thinking About General and Specific Activities

Activity Category https://horton.com/additional-resources/e-learning-examples/	Activity Type	Possible Technology
Direct Instruction (Absorb)	Slide show Virtual Tour Read article View video	Google Suite tools Online resources (videos, presentations, interactive articles) Live events
Practice (Do)	Drill & Practice Simulations Assessments Discussion	Online activities Quizzes Flipgrid
Application (Connect)	Research Interviews Presentations Panels Policy Development	Videos Podcasts Webpages Collaborative documents



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Questions?

Tools: Learning Management Systems (Demo)

An LMS is is a software application for the administration, documentation, tracking, reporting, automation and delivery of educational courses, training programs, or learning and development programs. (Wikipedia)

- Blackboard has a free version: CourseSites
- Canvas has a free version: Canvas link
- Wordpress.com can be turned into an LMS using plugins but requires an annual \$300 license
- Wordpress.org may be installed on your own server (contact your hosting service for more information)
- Google Sites can be configured as an LMS



Other Tools and Their Uses

- Collaboration: Padlet, Docs
- Back Channel Chat: <https://www.eschoolnews.com/2018/08/08/3-backchanneling-websites-to-replace-todaysmeet/>
- Google Tools that come with your gmail account: docs, slides, meet, maps
- Flipgrid: primarily used by K-12 but a great online video collaboration and sharing tool.
- Streaming: Streamyard is new and offers low pricing compared to Zoom for larger audiences; Zoom can stream to YouTube.
- Quiz: Kahoot, Socrative, Quizziz, SurveyMonkey, Google Forms



Some Resources Based on Submitted Questions

Marketing your courses :

<https://www.td.org/insights/how-to-increase-e-learning-engagement-with-marketing-tactics>

See PDF on Tips for Moving Support Groups Online and Support Group Topics.



Take a minute to Reflect

- Will you do anything different based on this info?
- Take a moment to include some of what you might try on the post-evaluation which will appear in a moment.



Thank you! Other Questions?

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