



## INTERNATIONAL VIOLENCE AGAINST WOMEN ACT (IWAHA) 2018 SOCIAL MEDIA GUIDE

Guidelines and sample messages for **Facebook** and **Twitter** have been provided to help facilitate your **Social Media engagement and advocacy**. However, please feel free to change according to your own issues and audience: Individualized messages do work better. Links to organizations with **TAKE ACTION** features on their websites are provided in the **green box** below. We urge you to use those links to drive advocacy.

### Violence Against Women

Violence against women and girls manifests itself in physical, sexual and psychological forms.

#### Intimate Partner Violence

#### Sexual Violence & Harassment

#### Human Trafficking

#### Female Genital Mutilation

#### Child Marriage

## Facebook

### Sample FB posts (to post on organizational or personal pages):

- Violence devastates the lives of millions of women and girls—in peacetime and in conflict—and knows no national or cultural barriers. [I'm / We're] encouraging Members of Congress to cosponsor and support the International Violence Against Women Act, join [us / me]! [ATTACH IWAHA GRAPHIC]
- Do your Senators and Representative support the International Violence Against Women Act? Join [me / us] in showing your support by sending your representatives a message on their Facebook page, urging them to support women and girls across the world! [ATTACH IWAHA GRAPHIC]

## TAKE ACTION LINKS

- [Futures Without Violence](#)
- [Amnesty International](#)
- [CARE USA](#)
- [Vital Voices Global Partnership](#)

## Sample FB message (to post on Congressperson's page):

- Worldwide, millions of women and girls are subject to violence simply because of their gender. This is not only a gross violation of human rights, but is a threat to global health and economies around the world. Cosponsor and support the International Violence Against Women Act (IVAWA) today! [ATTACH IVAWA GRAPHIC]
- Living free from violence is a human right. Please support the International Violence Against Women Act (IVAWA) [ATTACH IVAWA GRAPHIC]
- The time is now to end violence against women and girls globally. Please be a leader in this movement and cosponsor the International Violence Against Women Act (IVAWA) [ATTACH IVAWA GRAPHIC]

## Twitter

### Sample Twitter messages urging action for IVAWA Reintroduction:

- The time is now to end #GBV! Encourage your Reps to support women and girls across the globe with #IVAWA! [link to online action]
- Pls RT! Everyone deserves a life free of #violence. Tell Congress to act now and support #IVAWA [link to online action]
- Protect ALL women and girls from #violence! @[INSERT SENATOR/REP] support #IVAWA today: [link to online action]#WomensRights
- .@[INSERT SENATOR/REP] I support the rights of women and girls globally, do you? Support #IVAWA today: [link to online action]
- Worldwide, 15-71% of women aged 15- 49 reported physical/sexual violence by an intimate partner at some point in their lives. #IVAWA
- An estimated 5,000 adolescent girls and women are killed by family members in the name of honor every year. Support #IVAWA! Pls RT.
- Women and girls who experience #genderbasedviolence can be agents of change with support. #IVAWA

## GBV BY THE NUMBERS

- Worldwide, **600 million** women are living in countries where domestic violence is still not against the law
- Almost **750 million** women & girls alive today were married under the age 18
- At least **200 million** women & girls alive today have undergone FGM/C
- **71%** of all human trafficking victims around the world are women and girls
- In 2012 **1 in 2** women killed worldwide were killed by their partners or family
- **82%** of women parliamentarians who participated in a study conducted in **39** countries across 5 regions reported having experienced some form of psychological violence while serving their terms.

To connect to members  
of Congress via twitter

visit

twitter 

- #IVAWA reintroduced! Join [\[@NAME OF ORGANIZATION\]](#) in making sure it becomes law. Tell Congress to help #endviolenceagainstwomen [\[link to online action\]](#)
- #IVAWA reintroduced! Tell Congress to prioritize ending violence against women & girls. Sign [\[@NAME OF ORGANIZATION\]](#) petition here! [\[link to online action\]](#)
- 1 in 3 women will experience violence in her lifetime, join [\[@NAME OF ORGANIZATION\]](#) & urge your Reps to support #IVAWA to #endGBV [\[link to online action\]](#)
- #GBV is an epidemic, impacting people's ability to enjoy their #humanrights. [\[@NAME OF ORGANIZATION\]](#) urges Congress to pass #IVAWA [\[link to online action\]](#)
- Over 1B women experience violence worldwide, past time to end this. Join [\[@NAME OF ORGANIZATION\]](#) & urge Congress to support #IVAWA [\[link to online action\]](#)

### Sample Thank You Tweets — Sub in Senator/Rep Handle:

- Thank you, [\[@SENATOR/REP\]](#), for helping to protect women & girls from #GBV worldwide! #IVAWA
- [.\[@SENATOR/REP\]](#) – Thank you for your commitment to ending #GBV globally! #IVAWA
- [.\[@SENATOR/REP\]](#) – Thank you for standing up for women and girls worldwide with your support of #IVAWA!
- Thank you, [\[@SENATOR/REP\]](#), for your commitment to upholding the right of all women & girls to live free from violence. #IVAWA
- [.\[@SENATOR/REP\]](#), for your commitment to ending the global epidemic of violence against women and girls. #IVAWA
- Thank you, [\[@SENATOR/REP\]](#), for your support of #IVAWA and commitment to ending #GBV globally.
- Thanks to [@\[INSERT SENATOR/REP\]](#) for [\[his/her\]](#) leadership and hard work to end #genderbasedviolence. #IVAWA



COALITION TO END  
VIOLENCE AGAINST WOMEN  
AND GIRLS GLOBALLY

## IVAWA GRAPHICS

